

"NWMEF has created numerous job opportunities for people in rural communities across Northwest Missouri. Additionally, they have helped preserve currently existing jobs, helping to stabilize fragile rural communities. Their work is so successful that it is being brought to other rural areas of Missouri. We are truly blessed to have NWMEF in our area.

Jude A. Huntz, Chancellor

Diocese of Kansas City-St. Joseph

"I have tremendous appreciation for NWMEF. The organization is truly an asset to entrepreneurs, which are the foundation of our rural region. Small businesses make our communities thrive."

Dan Hegeman,

KCP&L

NWMEF is an economic development project trained by the Sirolli Institute and serves six counties including Andrew, Atchison, Gentry, Holt, Nodaway and Worth. Services are offered completely free and are strictly confidential. There are more than 60 citizens from the six counties, along with regional representation, on the resource board that comprises NWMEF.

For more information about NWMEF, contact Keli Morris, facilitator, at (816) 262-9400 or facilitator@nwmeff.com.

NWMEF is a not-for-profit organization.

www.nwmeff.com

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In Appreciation for your Dedication and Support

AmeriKAAN Radio	City of Savannah	Kincaid Gardens	News Press Fox 26 TV
Andrew County Government	Dugdale Trust	KMA Radio	Ken Newton- St. Joseph News Press
Atchison County Development Corporation	Fairfax Agency, Inc.	KNIM Radio	Nodaway News Leader
Atchison County Mail	Farmers State Bank	KQ2 TV	Nodaway Valley Bank
Bank Midwest	Food Country, Rock Port	Laukemper Motors	Northwest Missouri Cellular
Bob Bush and Associates	Fred Mares	Maryville Daily Forum	Oswald Brothers
Catholic Charities	Gentry County Government	McIntire Building Center	Robert Pritchett PC
Citizens Bank & Trust	Heartland Foundation	MFA Oil	Roger's Pharmacy
City of Grant City	Holt County Government	Messick Trust	Sherri's Pharmacy
City of King City	HyVee	Midwest Data/Rock Port Telephone	Tarkio Avalanche
City of Maryville	Jim Lower Marketing Inc.	Mound City Development Corporation	USDA
City of Mound City	KCP&L	Mound City News	Rep. Mike & Nancy Thomson
	KFEQ Radio		Tomboy Tools
			Worth County
			NWMEF Board Members



The Good News



Points of Interest:
(Since November 2006)

Total Clients Assisted: 675
Businesses Started: 72
Businesses Expanded: 8
Business Acquisitions: 11
Jobs Created: 261
Businesses Retained: 10
Jobs Retained: 63

Estimated New Sales:
\$19,975,269

Fall/Winter 2014

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Northwest Missouri Enterprise Facilitation

"Helping to grow our communities, one entrepreneur at a time"

Great Northwest WineFest!

The weather could not have been any better for the 5th Annual Missouri's Great Northwest Winefest held on September 27 at Mound City's North Griffith Park.

There were over 1680 in attendance for the festival's fifth year. Marilyn Alldredge, Wine Fest Coordinator, did an outstanding job of putting the event on and lined up some of Missouri's best wineries including, Baltimore Bend, Jowler Creek, Ladoga Ridge, Pirtle, Riverwood, Tipple Hill, Weston Wine Company and Windy Wine Company.

Crowds came to enjoy the many, many tastings of wines from the eight wineries present, eat the fine delectables of several food vendors, browse the 34 vendor booths, and listen to the fabulous entertainment and musicians that played



Great Northwest Winefest, Mound City, MO.

throughout the day. It was a warm beautiful day and so many stayed for the entirety of the festivities.

As in other years, Northwest Missouri Enterprise Facilitation's largest yearly fundraising event ran smoothly. "All the wineries were so pleased and have deemed this Wine Fest perhaps the best they attend throughout the year,"

exclaimed Marilyn Alldredge, coordinator. "Each of them are noted for award winning wines and all had new wines for the tasting and selling," Alldredge said. "We are so pleased with all the help given to make this another great success for Northwest Missouri Enterprise Facilitation. We want to thank all those who made this success possible."

Board Member Spotlight



Kristi Sons

Kristi Sons came to work with NWMEF over this past summer as an intern during her final year of school at NWMSU.

Kristi went on to join the board and served in various capacities, particularly with public relations where her talents were shown immediately and as a volunteer for the Wine Fest.

"I recently interviewed for

a Traffic Coordinator Job with Bushnell outdoors in Overland Park Kansas, and because of the wonderful experience and knowledge I gained with NWMEF I was offered the job," Kristi says. NWMEF is very thankful for all the work Kristi has done for NWMEF and wishes her well in her new career.

Massage, Reiki & Reflexology

For those seeking holistic healing or therapy, a new business is offering just that in our area. Jenn's Way Therapeutic Massage LLC, offers clients Reiki and Reflexology treatments, in addition to massage therapy. Owner Jenny Osborn offers Swedish, Deep Tissue and Prenatal Massage, and has partnered to share her space with Tammy Mort to bring clients Reiki and Reflexology as well.

After renting a space in someone else's shop Ms. Osborn decided to go into business for herself.

Referring to the opening of this new business, Ms. Osborn states "I decided to be an entrepreneur because why rent space when I

can be a business owner,". She learned about Northwest Missouri Enterprise Facilitation (NWMEF) after attending a networking meeting, and received help working through her business plan. Ms. Osborn also received very welcome help and support from family and friends which enabled her to get her new shop ready for business. "I have had lots of amazing people in my life," Osborn says,



Jenn's Way, Country Club, Missouri

"Just do it! Live your dream - let nothing stand in your way. You determine your success in life."

Jenn's Way Therapeutic Massage LLC is located at 6203 Glendale Road, Country Club Village, Missouri, 816-390-1557.

Local Celebration of a New Double Service Business

Seeing a need within her community, Tammy Gage opened NW Financial Associates, LLC. Her office will provide a full-line of insurance needs. Ms. Gage will offer another service as well: meeting the community's communication needs as a new agent for NorthwestCell, she will offer cell phones and accessories at the same office location. "I heard about NWMEF by just being involved in our local Chamber of Commerce. NWMEF has been a pleasure to work with and is a huge asset to new business owners in the small rural communities. Tammy Gage has been selling insurance since 2006 and has

been working on starting this business for several years. She believes the best way to start a business is to start small, but notes that it certainly has grown. Ms. Gage is also licensed in Iowa and Kansas, and recently completed construction on her new building. Gage says her greatest joy within her business is getting to work with the public and help them make important decisions regarding their insurance at a

fair cost. She hopes that in the future this business can grow even larger, and continue to help the citizens of Stanberry and surrounding communities. NW Financial Associates, LLC is located at 301 E. 2nd Street, Stanberry, MO, (660) 783-9019.



NW Financial Associates, Stanberry, Missouri

Watch free talks from Dr. Ernesto Sirolli on sustainable economic development at www.ted.com

Facilitator Focus

As I've gotten settled into my new role as Facilitator, I am thrilled to be working with such great people within our Region. It is exciting to see how passionate our NWMEF Board is for the growth and renewal of our Counties. You see, without our Board – I would not be able to work with entrepreneurs in fulfilling their dreams and talents into viable businesses. What I love about my new role is the collaboration of ideas and willingness of people to stand behind and build others up all for the good of the community! I have thoroughly enjoyed meeting with clients in all six of the counties that we serve and look forward to many more meetings with folks in Northwest Missouri. -Keli Morris



NWMEF Facilitator - Keli Morris.

Confectioner's Cafe

Kayti Shrader, mother of two, who opened her doors at Confectioner's Cafe on June 1st, is making her dream come true by using her passion for baking.

Her wish is to provide her community with a fun new eating environment.

"I wanted to offer themed cakes and cookies for people so they didn't have to drive the hour to St. Joseph or Omaha to get these items. I also wanted to give it the coffee shop feel and have espresso available for all those Starbucks lovers," Shrader says.

This sweet establishment provides homemade muffins, cookies, cupcakes, cinnamon rolls, bagels, and more. Shrader also makes lattes and other espresso drinks, as well as regular



Confectioner's Cafe, Rock Port, Missouri

and decaf coffee and offers doughnuts from The Donut Stop in Shenandoah, Iowa delivered daily.

Other favorites on the menu are delicious Panini sandwiches.

Northwest Missouri Enterprise Facilitation has assisted Ms. Shrader through the process of making her dream a

reality, being there for whatever she needed, giving her advice and aiding her in finding helpful resources. Now her greatest joy is having the opportunity to meet and visit with all her customers.

Confectioner's Café and Bakery is located at 300 W. Hwy. 136, Rock Port. For more information, call 660-744-6279.

"Communities can't live in isolation. People have to think and act regionally."

-Dr. Bob Bush, NWMEF Board Member and Owner, Bush & Associates